

LEDE FAMILY WINES

EST. 2002 | NAPA VALLEY

Travis Bullard **Winemaker, Cliff Lede Vineyards**

As winemaker at Cliff Lede Vineyards, Travis Bullard works alongside director of winemaking Christopher Tynan to oversee day-to-day winemaking operations and the management of the wine production team. In addition to working in the cellar, Travis represents the winery at key trade and consumer events.

Travis moved to Napa Valley in 2010 to pursue an internship at Cliff Lede Vineyards. From first taste, he fell in love with the Cliff Lede portfolio of wines and knew he wanted to specialize in Napa Cabernet Sauvignon. Upon completion of his internship, Travis joined the team as a full-time lab technician. In 2012, he was promoted to enologist, and by 2013, he was promoted to associate winemaker—the same year that Cliff Lede Vineyards received its first 100-point score. In 2021, Travis was named winemaker.

A native of Santa Cruz, California, Travis completed a BA in Agricultural Business from California Polytechnic Institute, San Luis Obispo, in 2008. While studying there, he was introduced to the dynamic wine culture of Paso Robles and the Central Coast through participation in the on-campus wine club and volunteer opportunities at local wine events, such as Hospice du Rhône. Travis gained valuable and diverse experience through internships in the lab and cellar at wineries such as Korbel and Sonoma-Cutrer in Sonoma and Summerwood in Paso Robles where he was fortunate to work under noted winemaker Jeff Cohn.

Travis lives on a historic vineyard adjacent to Cliff Lede Vineyards in Yountville with his wife and their three sons. Outside of winemaking, he enjoys playing golf, traveling, and anything athletic.